

Open Session Section: Farm to School Month

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Robin Vogler (email?)

Questions:

- How to share resources across the state?
- When the Farm to Cafeteria site is revamped, will this be a good place to share resources and map events for F2S Month?
- How to garner good publicity? (Someone suggested starting a "buzz" w NPR.)
- Where can we find the best F2S curriculums and resources (posters, stickers, etc.)?
- How to get teachers on board?
 - *Robin Vogler brought Katie Bark to orientation for teachers on first day!
 - *Suggestion to work towards ONE celebratory event - Ask each teacher to contribute in some way.
- Can we get Denise Juneau involved?

Resources:

- Real Food Day Posters and Curriculums
- Nancy's Garden Resources
- Ag in Montana Schools
- USDA Farm to School Month Site (has templates to leverage publicity for F2S month)

General Ideas:

- What about a series of film festivals across the state? (ie. Lunch Line)
- What about a film competition for middle/high schoolers. ("Real MT Food is....")
- Invite a local newspaper and/or radio station to event. Spread the word at Farmers Market. If your School partners with other organizations, ask them to publicize as well.
- Upload your event on National F2S Month Site.
- Put together a press kit with pictures and share as much as you can.